



4 Strides Equestrian UK Ltd

*Raising Aspirations & Supporting Dreams
- Barrel Racing -*

4 Strides Equestrian UK Ltd Privacy Policy

GDRP compliance & data protection

The personal data that you provide on any of our 4 Strides Equestrian UK forms will be used solely for the intended purposes.

Your personal information, that you provide on the paper based forms, will be stored securely and not passed to any third party without your explicit consent unless required by law or contract.

4 Strides Equestrian UK Ltd does not process your data or store it electronically for any reason.

You may access your own personal file of paperwork (at a time mutually agreed) if you request to do so.

Personal data collected for the purposes specified here will be retained and used by 4 Strides Equestrian UK Ltd for one year or December 31st (whichever comes first) of the year in which you participated.

Any photos of you taken by 4 Strides Equestrian UK staff or volunteers will not be used in any printed marketing materials, or on social media without your written consent: If you, your case study and/or photo is going to be used by 4 Strides Equestrian UK Ltd, as an individual in a public facing medium, you will be contacted to ensure you are happy for it to be used in this way.

Information regarding your email addresses

When it comes to using email address for marketing purposes, it is the Privacy and Electronic Communications Regulations (PECR) that sit alongside current data protection legislation, which govern how an organisation can use email addresses for marketing by email, telephone, text or fax.

In short, PECR states that we must not send electronic mail marketing to individuals unless:

- they have specifically consented, preferably via an opt-in, or
- they are an existing customer who has bought a similar product or service from you in the past, and you give them a simple way to opt out.

4 Strides Equestrian UK Ltd, will contact you via email for the purposes of communication and marketing using the email address that you have provided when joining one of our events.

Your email address WILL NOT be passed onto any other party and is solely for the use of 4 strides equestrian UK LTD.

Your email address will be saved for direct communication purposes; however you can contact us and request to be unsubscribed from our mailing list at any time.